

# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

## UTILITY PATENT APPLICATION TRANSMITTAL Under 37 C.F.R. 1.53(b)

Attorney Docket No:	PD-201169
First Named Inventor:	William Frantz
Title:	System, Method and Apparatus To Deliver Guaranteed Advertising
Customer No:	20991

Assistant Commissioner for Patents  
Washington, D.C. 20231

Sir:

Transmitted herewith for filing is the patent application including:

### APPLICATION PARTS:

1. ☒ Specification [Total Pages 22]
2. ☒ Drawings [Total Sheets 6]
3. ☒ Oath or Declaration [Total Pages 2]
  - a. ☒ Newly executed (original or copy)
  - b. ☐ Copy from prior application (37 CFR 1.63d)  
(for continuation or divisional application)
    - i. ☐ DELETION OF INVENTORS  
Signed Statement attached deleting inventor(s) named in the prior application, see 37 CFR 1.63(d)(2) and 1.33(b).

### ACCOMPANYING APPLICATION PARTS:

4. ☒ Assignment (cover sheet and documents)
5. ☒ Power of Attorney (included in Oath or Declaration)
6. ☐ Information Disclosure Statement (IDS/PTO1449)
  - a. ☐ Copies of IDS Citations
7. ☐ Preliminary Amendment
8. ☒ Return Receipt Postcard (MPEP 503)
9. ☐ Certified Copy of Priority Documents  
(If foreign priority is claimed)
10. ☐ Other

### 11. CONTINUING APPLICATION:

☐ Continuation    ☐ Divisional    ☐ Continuation-in-part (CIP)    of prior application No.

Prior application information: Examiner:                      Group/Art Unit:

**For CONTINUATION or DIVISIONAL applications only:** The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 3b, is considered a part of the disclosure of the accompanying continuation or divisional application and is hereby incorporated by reference. The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts.

- a. ☐ Amend the Specification by inserting before the first line the following sentence:  
--      --
- b. ☐ The prior application is assigned to HUGHES ELECTRONICS CORPORATION.
- c. ☐ The power of attorney of the prior application is to
- d. ☐ Please cancel claims                      in the prior application before calculating the filing fee below.
- e. ☐ I hereby certify that the attached papers are a true copy of the prior application Serial No.                      as originally filed on

**12. FEE TRANSMITTAL:**

	No. Filed		Extra		Rate	Fee
Basic Fee					\$ 740.00	\$ 740.00
Total Claims	19	- 20 =	0	x	\$ 18.00 =	\$ 0.00
Independent Claims	3	- 3 =	0	x	\$ 84.00 =	\$ 0.00
Multiple Dependent Claims			N	(Y/N)	\$ 270.00	\$ 0.00
<b>TOTAL FILING FEE</b>						<b>\$ 740.00</b>

Please charge deposit account No. 50-0383 of Hughes Electronics Corporation, El Segundo, California, in the amount of the Total Filing Fee calculated above. The Commissioner is hereby authorized to charge any additional fees that may be due, or credit any overpayment, to that deposit account.

13. The Commissioner is hereby further authorized to charge Deposit Account No. 50-0383, pursuant to 37 CFR 1.25(b), any fees that may properly become due or payable, as set forth in 37 CFR 1.16 and 1.17, for the entire pendency of this application without any additional authorization.

14. This form is being submitted in triplicate.

**15. CORRESPONDENCE ADDRESS:**

Name: Hughes Electronics Corporation  
Patent Docket Administration  
Address: P.O. Box 956  
Bldg. 1, Mail Stop A109  
City/State/Zip: El Segundo, CA 90245-0956

Signature:  Date: 12-07-01

Name (Print/Type): John T. Whelan, Reg. No. 32,448 Tel: 301-428-7172  
Fax: 301-428-2802

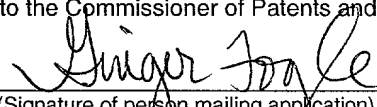
Certification under 37 CFR 1.10 (if applicable)

Ei398429735US  
EXPRESS MAIL Mailing No.

12/7/2001  
Date of Deposit (m/d/yyyy)

I hereby certify that this application is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to the Commissioner of Patents and Trademarks, Washington, D.C. 20231.

Ginger Fogle  
(Type or printed name of person mailing application)

  
(Signature of person mailing application)